

AGENDA SUMMARY PAGE
CITY COUNCIL MEETING OF: FEBRUARY 7, 2007

DEPARTMENT: OFFICE OF COMMUNICATIONS
DIRECTOR: DAVID RIGGLEMAN

SUBJECT:

RECOGNITION OF "LOOK OUT KIDS ABOUT" FOR INCREASING AWARENESS OF TRAFFIC AND PEDESTRIAN SAFETY NEAR CLARK COUNTY SCHOOLS

BACKUP DOCUMENTATION:

Submitted at meeting – copy of Proclamation of “Look Out Kids About” Day

Minutes:

No motion required. A presentation was made.

A videotape was shown, but a copy was not submitted for the minutes.

COUNCILWOMAN TARKANIAN cited statistics regarding traffic accidents involving pedestrians. She pronounced that, in an effort to raise awareness of traffic safety near schools, representatives from governmental agencies and organizations joined forces and formed a safety coalition that created the "Look Out Kids About" program. She had a video shown of the coalition members in action stenciling the streets with safety measures for children to take before crossing, which has caused great improvements. There were only five documented accidents with no fatalities this school year.

COUNCILWOMAN TARKANIAN gave recognition to the individuals dedicated to ensuring a safe environment for all children. She presented a Proclamation declaring February 7, 2007, as "Look Out Kids About Day" to CHIEF GARCIA, the president of the safety coalition. CHIEF GARCIA gave credit to all the parents and volunteers who are involved in this coalition to make it safer for children to cross the streets. He appreciated the City Council raising awareness.

SCOTT KONAFF, secretary/treasurer of the coalition, said he would like the opportunity for the coalition to stencil the streets in all the wards. He challenged the Mayor to take on crossing guard duty, which is like going into combat.

MAGGIE SAUNDERS thanked the City of Las Vegas for its efforts to provide safe walking areas for the children and all the citizens. The City traffic engineers have always been very helpful.